



Privacy Policy at TAG Copenhagen A/S - GDPR

This privacy policy will explain how our organization, TAG Copenhagen A/S (“we” or “us”) use the personal data we collect from you when you use our database.

We do not collect information, which is not described in our privacy policy, nor do we collect information that can be attributed to you without also telling you how to avoid it.

1. Data controller

The legal entity responsible for the processing of your personal data is:

TAG Copenhagen A/S

Address:

Kong Georgs Vej 12

2000 Frederiksberg

VAT Number: 20 75 44 35

Tel: +45 321 322 00

E-mail: oligo@tagc.com

2. Description of the processing data

a) Delivery of products connected to your profile in our database:

Personal information is used for the purpose of managing your account in our database.

Categories of personal information:

We process the following categories of personal information:

a) Ordinary information:

Name*, address*, area code*, city*, country*, email*, phone number and certificate of analysis.

We process your information as described in the following:

- GDPR article 6.1.b (necessary for the performance of a contract to which you are a party)

Recipients

We can share your data with:

- Our IT-supplier, which we cooperate with, including when placing an order, or other transfer of the content in our database.

Storage

Our company securely stores your data for as long as you are our customer for the purpose mentioned.

- Main data is stored for as long as they are relevant

Sources

Our company collect data from following sources

- Directly from you

3. Optimizing and profiling

a) Marketing:

Personal information is used for marketing purposes, including targeting our communication with you, based on your areas of interest and focus and sending you relevant marketing if you have consented to this. For the purpose of targeting our marketing, we may compile personal information or profiling for the purpose of targeting our marketing.



Categories of personal information:

We process the following categories of personal information:

- a) Ordinary information:
Name*, address*, email*

Sources

Our company collect data from following sources

- Directly from you

We process your information as described in the following:

- GDPR article 6.1.b (necessary for the performance of a contract to which you are a party)

Recipients

We can share your data with:

- Our IT-supplier, which we cooperate with, including when placing an order, or other transfer of the content on the website.

Storage

Our company securely stores your data for as long as you are our customer for the purpose mentioned.

- Main data is stored for as long as they are relevant

We process your information as described in the following:

- GDPR artikel 6.1.f (Necessary for the pursuit of TAG Copenhagen A / S 'legitimate interests, including: Marketing purposes

4. Mandatory information

The information marked with * is mandatory. If you do not provide this information, a user access can not be created in our database.

5. Your rights

You have following rights:

- You have the right to request insight, correction or deletion of your personal information. If you wish to change the information provided, this can be done by email to oligo@tagc.com
- You also have the right to oppose the processing of your personal data and have the processing of your personal data restricted.
- You have an unconditional right to oppose the processing of your personal data for the purpose of direct marketing.
- If the processing of your personal data is based on your consent, you have the right to revoke your consent at any time. Your revocation will not affect the legality of the processing carried out prior to your revocation of your consent.
- You have the right to receive the personal information you have provided in a structured, commonly used and machine-readable format (data portability).
- You can always lodge a complaint with a data protection authority, e.g. The Data Inspectorate.

You can exercise your rights by contacting oligo@tagc.com, or tel. +45 321 322 00. There may be conditions or limitations to these rights. It is therefore not certain that you e.g., have the right to data portability in the specific case - this depends on the specific circumstances in connection with the processing activities.

Updated: January 20th 2022